

aetheer[®]

NDA

Non-Disclosure Agreement

Updated January 22, 2024

At Aetheer, we recognize the importance of confidentiality in our relationship with clients and are committed to protecting sensitive information shared during project execution. This Non-Disclosure Agreement (NDA) Policy outlines the rights and obligations related to confidentiality between Aetheer and our valued clients.

1. Definition of Confidential Information

1.1 Scope: Confidential Information refers to any non-public information, including but not limited to marketing strategies, advertising concepts, creative designs, business information, and any other sensitive data disclosed by the client to Aetheer during collaboration on projects.

2. Obligations of Confidentiality

2.1 Mutual Commitment: Both parties undertake not to disclose or use Confidential Information for purposes other than the specific project, unless written consent is obtained from the disclosing party.

3. Duration of Confidentiality

3.1 Confidentiality Period: The obligation to maintain confidentiality will persist for an agreed-upon period, which will be specified in the NDA specific to each project. This period may extend beyond the duration of the project.

4. Exceptions

4.1 Permitted Disclosure: Confidential Information will not include information that is publicly available, already known to the receiving party before disclosure, or independently developed without reference to Confidential Information.



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5. Responsibilities of the Parties

5.1 Care and Protection: Both parties agree to take necessary measures to protect Confidential Information and prevent unauthorized disclosure. In the event of any unauthorized disclosure, the receiving party will promptly notify the disclosing party.

6. Consequences of Breach

6.1 Legal Responsibility: Possible legal consequences are established in the event of a breach of the NDA, including potential damages.

7. Termination Process

7.1 Termination of Agreement: The parties agree that upon the completion of the project or by mutual agreement, Confidential Information will be returned or destroyed in accordance with the instructions of the disclosing party.

8. General Provisions

8.1 Jurisdiction and Applicable Law: Any dispute arising from the NDA will be subject to the exclusive jurisdiction of the competent courts in [city, country] and governed by the laws of [country].

9. Acceptance of the NDA

9.1 Signing and Acceptance: Acceptance of the NDA by both parties will be through the signing of a document specific to each project, outlining the specific terms and conditions.

At Aetheer, we value the trust of our clients and are committed to maintaining the confidentiality of shared information. We are willing to discuss and tailor this NDA to meet the specific needs of each project.



aetheer®

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