

aetheer[®]

Intellectual Property Policy

Updated January 22, 2024

At Aetheer, we recognize the importance of intellectual property and are committed to protecting the rights of our clients and the agency itself. This policy establishes the principles and terms related to the intellectual property of projects carried out for our clients and internal agency material.

1. Intellectual Property of Client Projects

1.1 Copyrights: All copyrights for projects created for our clients are the property of the client unless expressly agreed otherwise in a written contract.

1.2 Specific Licenses: In cases where a specific license for the use of a project is agreed upon, the terms of the license will be clearly detailed in the corresponding contract.

2. Internal Agency Material

2.1 Internal Copyrights: All copyrights for internal agency material, such as templates, methodologies, and internal resources, are the exclusive property of Aetheer.

2.2 Internal Use: Internal agency material can only be used for internal purposes and must not be distributed, copied, or used outside the limits established by Aetheer.

3. Collaboration with Clients in Intellectual Property Development

3.1 Joint Development: In situations where joint development of intellectual property occurs, the terms of collaboration and ownership will be clearly defined in a written agreement.

3.2 Confidentiality: Aetheer commits to maintaining the confidentiality of any intellectual property shared by the client during the collaboration process.

4. Protection of Intellectual Property

4.1 Security Measures: Aetheer will implement appropriate security measures to protect the intellectual property of clients and internal agency material.

4.2 Copyright Registration: When necessary and agreed with the client, Aetheer will facilitate copyright registration for relevant projects.



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5. Dispute Resolution

5.1 Mediation and Arbitration: Any disputes related to intellectual property will be resolved through mediation or arbitration, as agreed upon in the corresponding contracts.

6. Policy Amendments

6.1 Updates: Aetheer reserves the right to make updates to this policy to reflect changes in intellectual property law or agency practices. Updates will be communicated to clients and collaborators in a timely manner.

By accepting Aetheer's services, clients and collaborators acknowledge and agree to the terms set forth in this intellectual property policy.



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