

CSR

Corporate Social Responsibility



Updated January 22, 2024

At Aetheer, we are committed to corporate social responsibility as an integral part of our business philosophy. Our CSR is based on ethical principles, sustainability, and a positive contribution to the community. This document outlines our commitments and actions regarding social responsibility.

1. Mission and Values

- **1.1 Mission**: Aetheer is committed to providing advertising and design services with an ethical, sustainable, and socially responsible approach.
- **1.2 Core Values:** Our values include integrity, transparency, innovation, and respect for our clients, employees, and society at large.

2. Environmental Sustainability

- **2.1 Sustainable Practices:** Aetheer strives to adopt sustainable practices in all operations, minimizing environmental impact, and promoting efficient resource use.
- **2.2 Environmental Commitment:** We are committed to waste reduction, responsible energy management, and the promotion of ecological initiatives.

3. Social Responsibility

- **3.1** Community Collaboration: Aetheer actively supports the community through participation in social projects, donations, and volunteer activities.
- **3.2 Inclusion and Diversity**: We foster an inclusive and diverse environment, promoting equal opportunities and respecting diversity in our workforce.

4. Business Ethics

- **4.1 Ethical Conduct**: Aetheer follows ethical business practices, avoiding any form of corruption, bribery, or unethical behavior in all business interactions.
- **4.2 Ethical Supply Chain**: We commit to working with suppliers who share our ethical values and responsible practices.





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5. Employee Engagement

- **5.1 Well-being and Development**: Aetheer values its employees, providing a safe working environment, promoting professional development, and supporting work-life balance.
- **5.2** Health and Safety: We are committed to ensuring the health and safety of our employees through the implementation of preventive measures and adequate training.

6. Transparent Communication

- **6.1** CSR Report: Aetheer will transparently disclose its corporate social responsibility activities through periodic reports accessible to the public.
- **6.2 Open Dialogue**: We encourage open dialogue with all stakeholders, including clients, employees, suppliers, and the community.

7. Legal Compliance

7.1 Regulatory Compliance: Aetheer is committed to complying with all applicable laws and regulations in the areas where it operates, ensuring legality and ethics in all business activities.

At Aetheer, we value integrity and transparency in all our processes. This is the reason why we comply with all the necessary legal requirements, both for our company and for our clients and collaborators.





aetheer®

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